**CFSM H1017 Introduction to Web Development**

**Peer Website Evaluation Rubric 2018**

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| Website developer’s name: | Marcin Jurkowski |
| Website topic: | Online Bakery |
| Reviewer’s name: | Declan McGuire |
| Reviewer’s student no: | B00107907 |

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| **Factor** | **Description** | **Your comments** |
| Purpose | Clear purpose with relevant content for target user. | Very clearly about cakes for special occasions. |
| Navigation | Clearly marked. Indicates rollover state and current page. All links work. | Has rollover, doesn’t highlight current page. Links work. |
| Usability | Intuitive. Predictable. Easy access to information. Help features. Quick to load. | Very easy to use. |
| Visual hierarchy | Prioritises important information. Pages in logical order. | I would put a picture on the home page, possibly on the other main pages. Otherwise layout is fine, very logical. |
| Design principles | CRAP – Contrast, Repetition, Alignment, Proximity. Appealing use of colour. White space. | Very colourful, contrast is good, easy to read, nice background. Just maybe a couple more pictures and a bit mores text ☺ |
| Layout/ responsiveness | Balanced layout in browser. Works well on smaller resolutions (drag browser edge to test). | Well layed out in browser. |
| Images | Good quality images, optimised for web. Enhance the content. Alt tags applied. | Some of gallery images a bit blurry, and could have a <br> between the <img> tags to separate the images. |
| Accessibility | Clear text, appropriate font. Accessibility features. | Text is clear and easy to read. |
| HTML and CSS code | Good indenting and comments in HTML and CSS. Easy to read code. | Well laid out, easy to follow HTML. No comments in CSS?? |
| Professionalism | Overall site is complete, attractive, relevant and professional. | Sitle looks like it’s still under development, needs a bit more text and a couple of pictures. |
| Other | Any other feedback or suggestions not covered by the topics above. | Wordpress is your friend ☺ |